



**Leah Zukowsky**  
leahz802@yahoo.com  
518|796|3903  
7930 Bay Pointe Drive  
Tampa, FL 33616

## **OBJECTIVE**

To obtain a full-time position as a public relations specialist.

---

## **EDUCATION**

The University of Tampa | Tampa, FL  
B.A. Advertising and Public Relations, Fall 2014  
GPA 3.92 | Dean's List

---

## **QUALIFICATIONS**

- Experience in graphic design, media writing, A.P. style, social media
- Strong skills in page layout, logo design, image-editing
- Conversational in Spanish
- Software Skills: Adobe Photoshop, Illustrator, InDesign; Apple Final Cut Express; MS Office
- Personal Skills: detail-oriented, team player, critical thinker, problem solver, determined

---

## **RELATED EXPERIENCE**

Autonomy Music | St. Petersburg, FL | October 2013-present  
Concert Promoter

- Assist in the production and distribution of concert promotion materials
- Utilize social media to promote upcoming concerts of represented artists and bands

Pediatric Cancer Foundation | Tampa, FL | January 2013-May 2013  
Special Events Management Intern

- Oversaw the organization's Facebook and Twitter accounts and monitored activity for public awareness data
- Aided in the planning of several fundraising events, each raising over \$200,000
- Assisted in the financial aspects of fundraising events with budgets exceeding \$100,000
- Created promotional material to be distributed at Tampa Bay's professional sports teams' games
- Helped to produce programs for fundraising events
- Used critical thinking and problem solving skills to deal with planning and budget obstacles

Heritage Creations U.S.A. | Hudson Falls, NY | April 2008- August 2010  
Assistant Creative Director

- Worked on layout of the product catalog in conjunction with the head creative director
- Assisted with design of the company website
- Came up with several award designs for prestigious golf courses, tournaments, and other events

---

## **OTHER EMPLOYMENT**

Cooper's Cave Ale Company | Glens Falls, NY | January 2011-August 2013  
Server/Bartender

- Oversaw the company Facebook page
- Ran promotions and facilitated contests within the restaurant
- Developed excellent teamwork skills by working and pooling tips with 12 other staff members