**Public Relations Minor 2018-2019**

The public relations minor is an interdisciplinary program that exposes students to introductory theories and production skills in the field of public relations. The minor requires a minimum of 28 credit hours as follows:

Degree Requirements

**Students must take the following:**COM 222 Media Aesthetics and Creativity 4
COM 224 Mass Media and Society 4
COM 225 Media Writing 4
COM 284 Principles of Public Relations 4
COM 384 Writing for Public Relations 4
Subtotal: 20

**Digital Electives:
Students must take TWO of the following:**
COM 302 Digital Media and Design for Communication 4
COM 315 Web Design 4
FMX 210 Digital Media 4
JOU 221 Multimedia Journalism I: The Digital Tool Kit 4
Subtotal: 8

**Total Credit Hours: 28**

In addition to the courses listed above, the faculty RECOMMENDS a student take additional elective courses from the following list: BUS 101 Introduction to Global Business 4 COM 301 Introduction to Organizational Communication 4 COM 436 Communication and Media Ethics 4 COM 470 Communication Research Methods 4 COM 584 Public Relations Campaigns 4 ECO 204 Principles of Microeconomics 4 JOU 221 Multimedia Journalism I: The Digital Tool Kit 4 MKT 300 Principles of Marketing 4 Or courses in JOU, SPE and/or PSIS (check with your advisor) Subtotal: 28