



The University of Tampa

Professor Juliet Davis (as private and confidential)

Course Evaluation Results

Dear Professor Davis,

This email contains evaluation results for your WRITING FOR ADVERTISING (W)X-L (COM383KSP2011) course.

Please note that the global indicators are listed first, followed by the individual average values, consisting of the following scales:

- THE COURSE
- THE PROFESSOR

In the second part of the analysis, the average values of all individual questions are listed, followed by student comments.

If you have any questions, please don't hesitate to contact the system administrator at class.climate@ut.edu.

Thank you

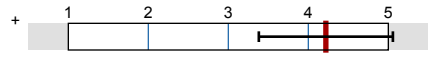
Juliet Davis

WRITING FOR ADVERTISING (W)X-L (COM383KSP2011) (COM383KSP2011)
 No. of responses = 16



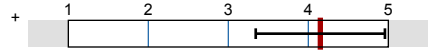
Overall indicators

Global Index



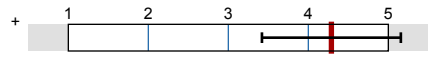
av.=4.22
dev.=0.84

1. THE COURSE ($\alpha = 0.94$)



av.=4.15
dev.=0.81

2. THE PROFESSOR ($\alpha = 0.95$)

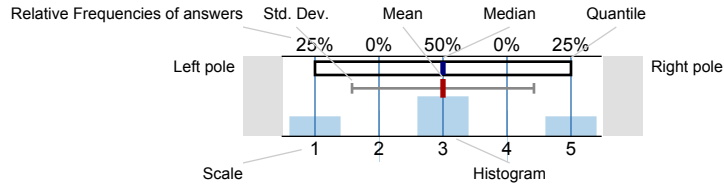


av.=4.29
dev.=0.87

Survey Results

Legend

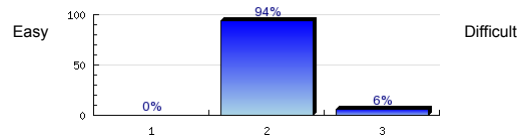
Question text



n=No. of responses
 av.=Mean
 md=Median
 dev.=Std. Dev.
 ab.=Abstention

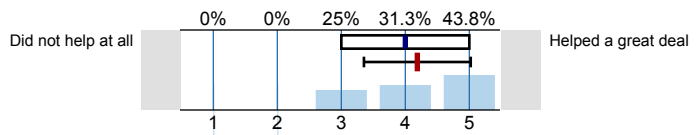
1. THE COURSE

1.1) The class assignments/ projects/ activities were:



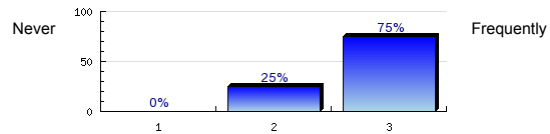
n=16
 av.=2.06
 md=2
 dev.=0.25

1.2) The class assignments/ projects/ activities:



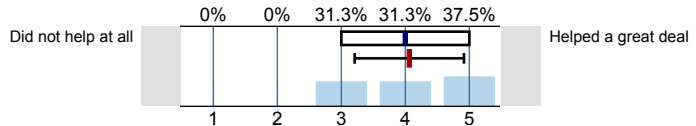
n=16
 av.=4.19
 md=4
 dev.=0.83

1.4) Class discussions occurred:



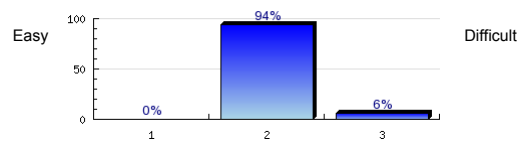
n=16
 av.=2.75
 md=3
 dev.=0.45

1.5) The class discussions:

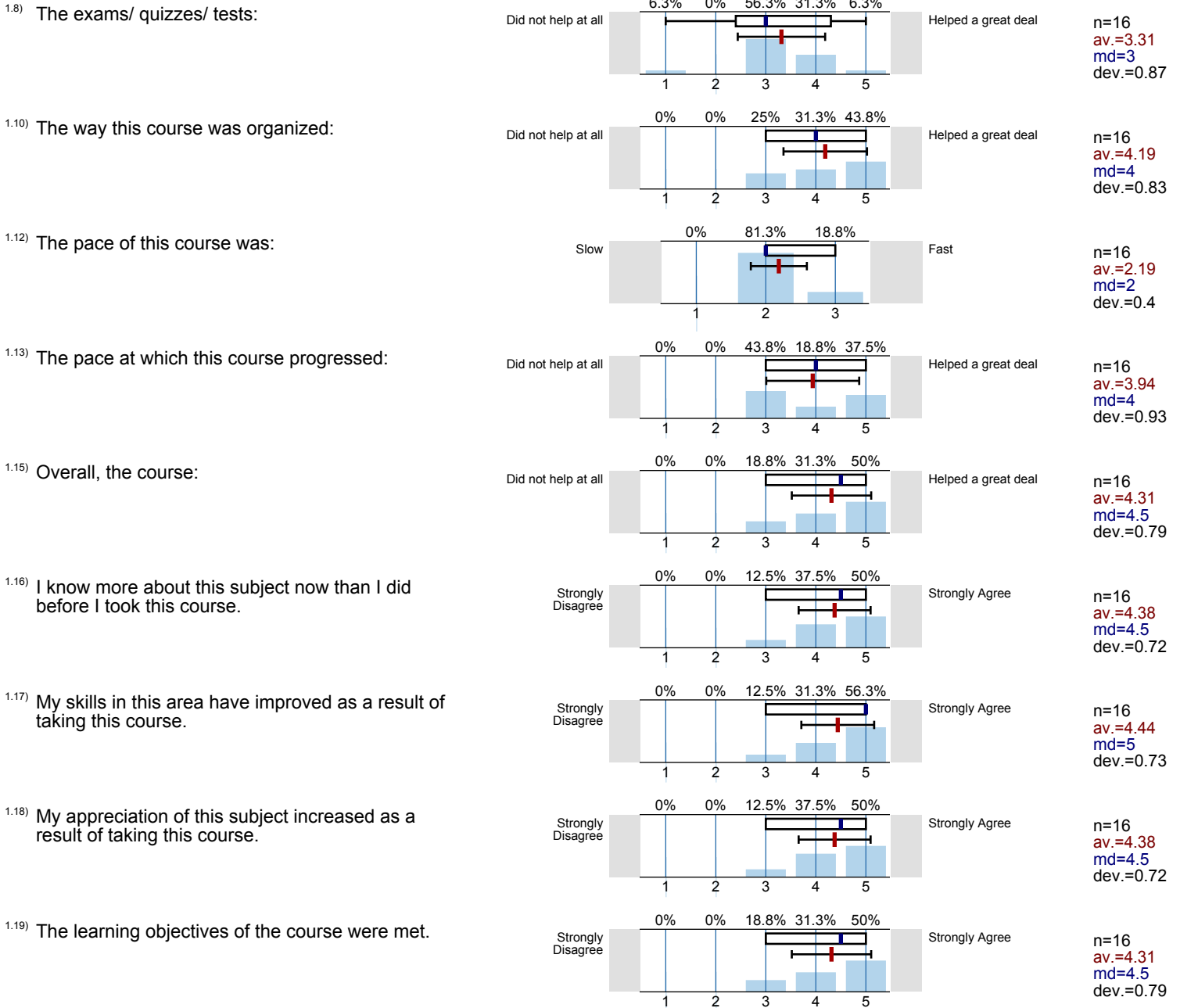


n=16
 av.=4.06
 md=4
 dev.=0.85

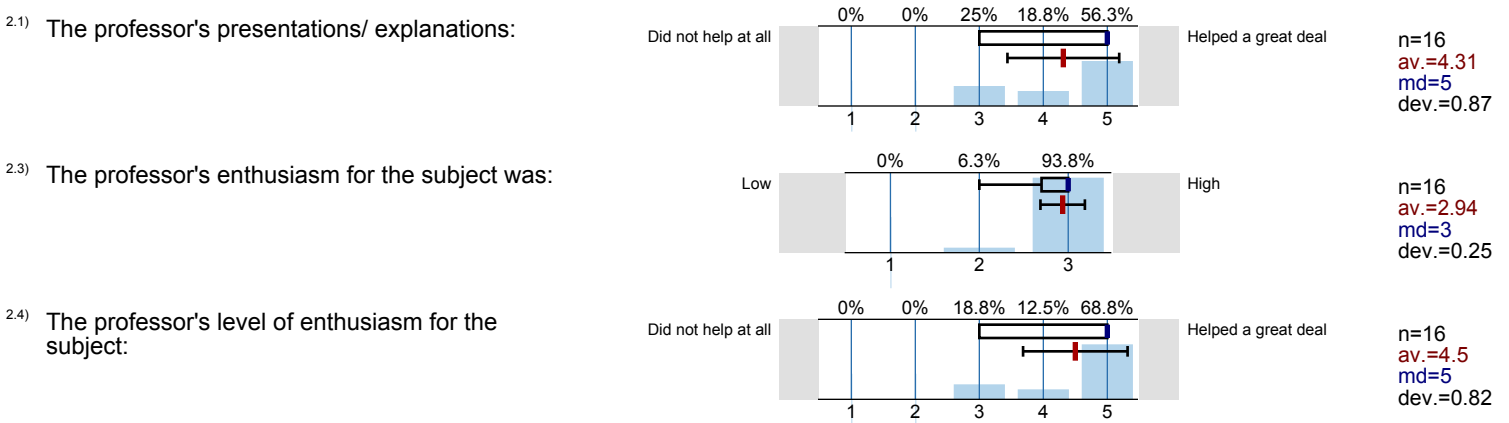
1.7) The exams/ quizzes/ tests were:

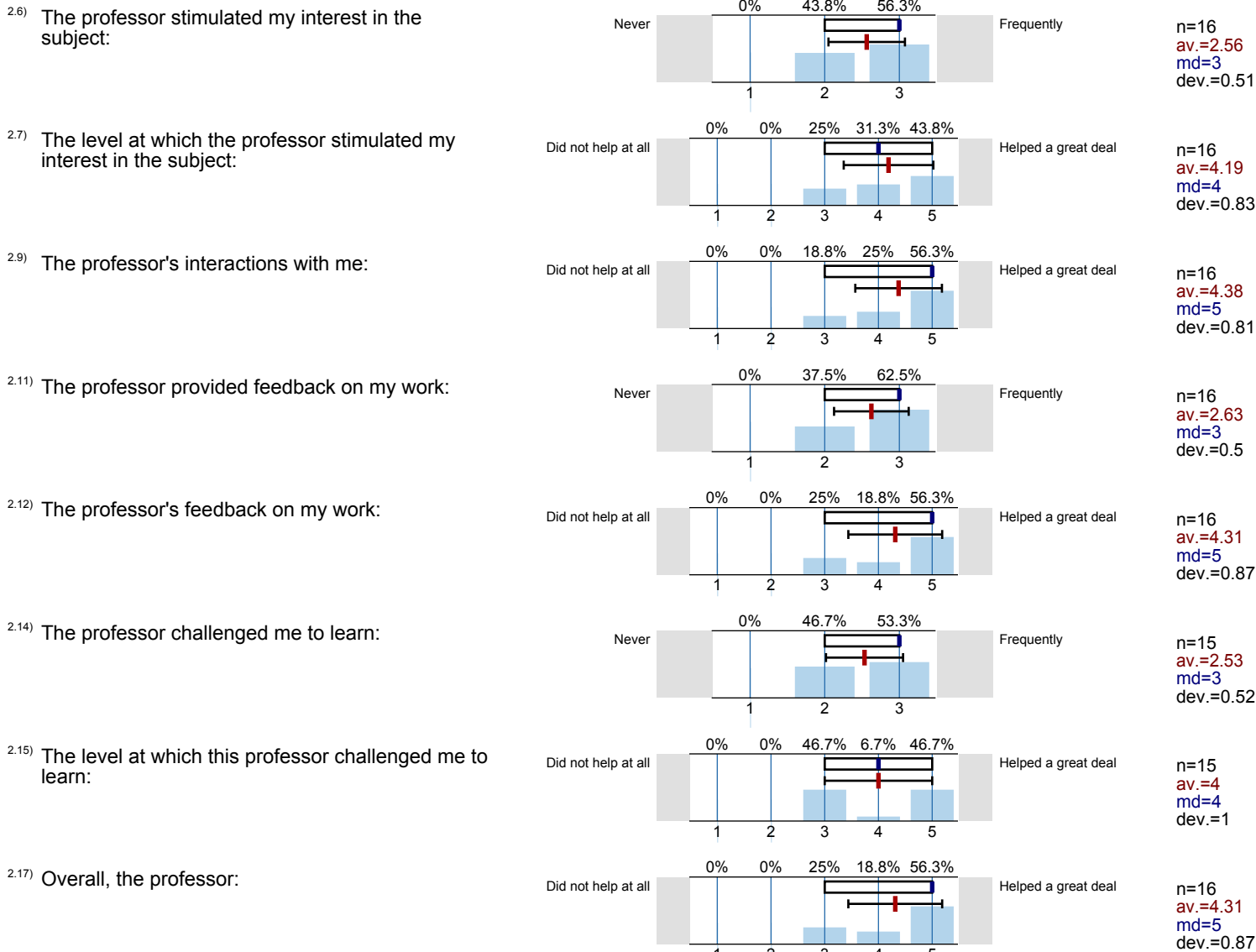


n=16
 av.=2.06
 md=2
 dev.=0.25

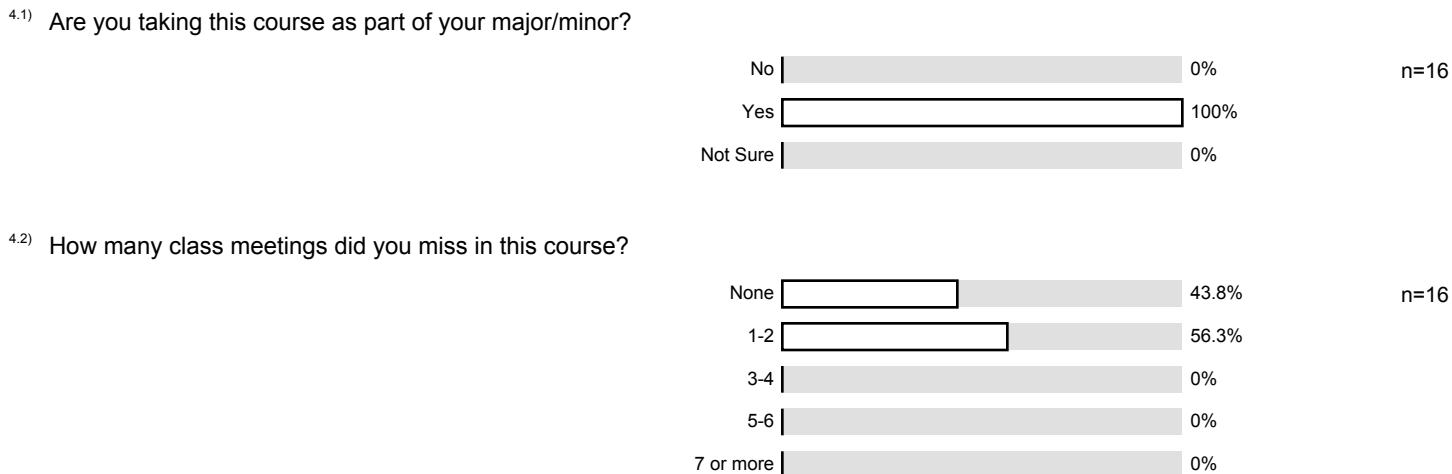


2. THE PROFESSOR

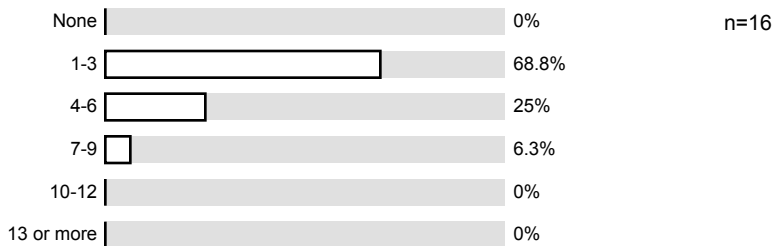




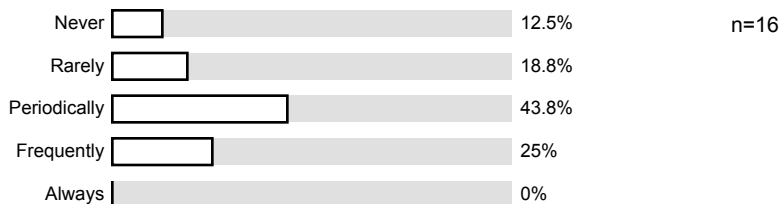
4. THE STUDENT



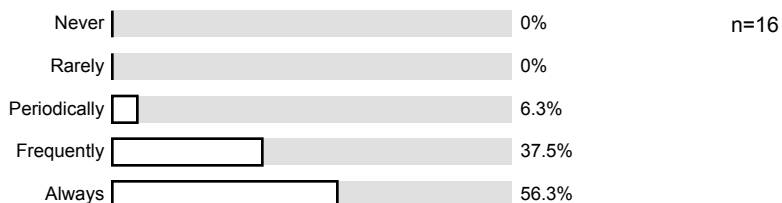
4.3) Approximately how many hours *per week* did you spend on this course outside of the classroom?



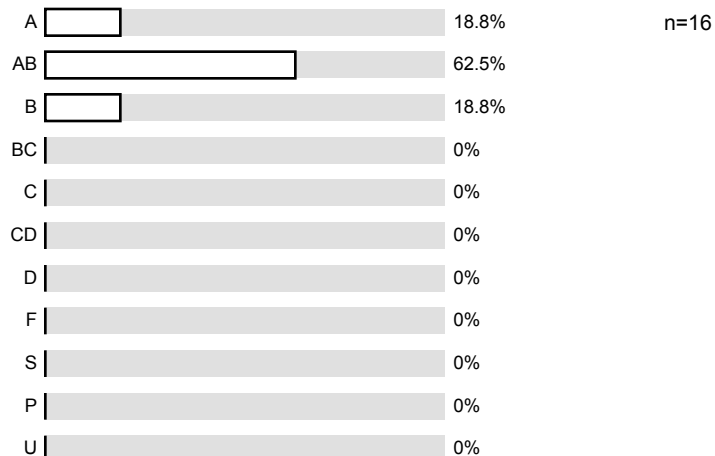
4.4) How often did you seek the professor's assistance?



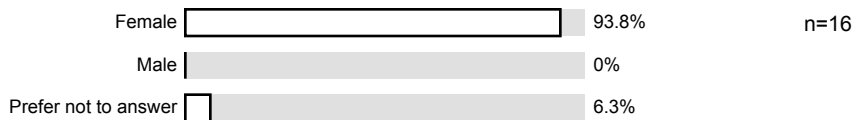
4.5) Based on the professor's expectations, how often were you fully prepared for class?



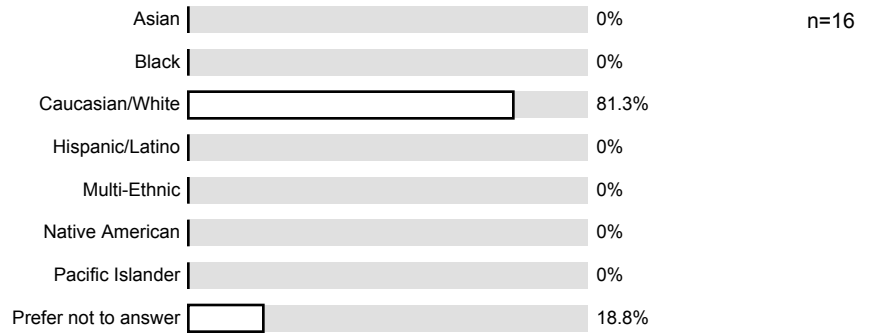
4.6) I believe my final grade in this course will be:



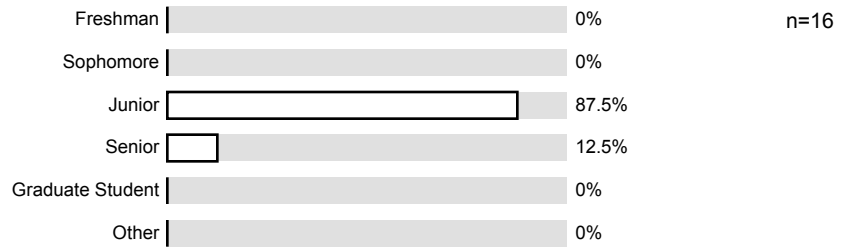
4.7) I am:



4.8) I consider myself to be:

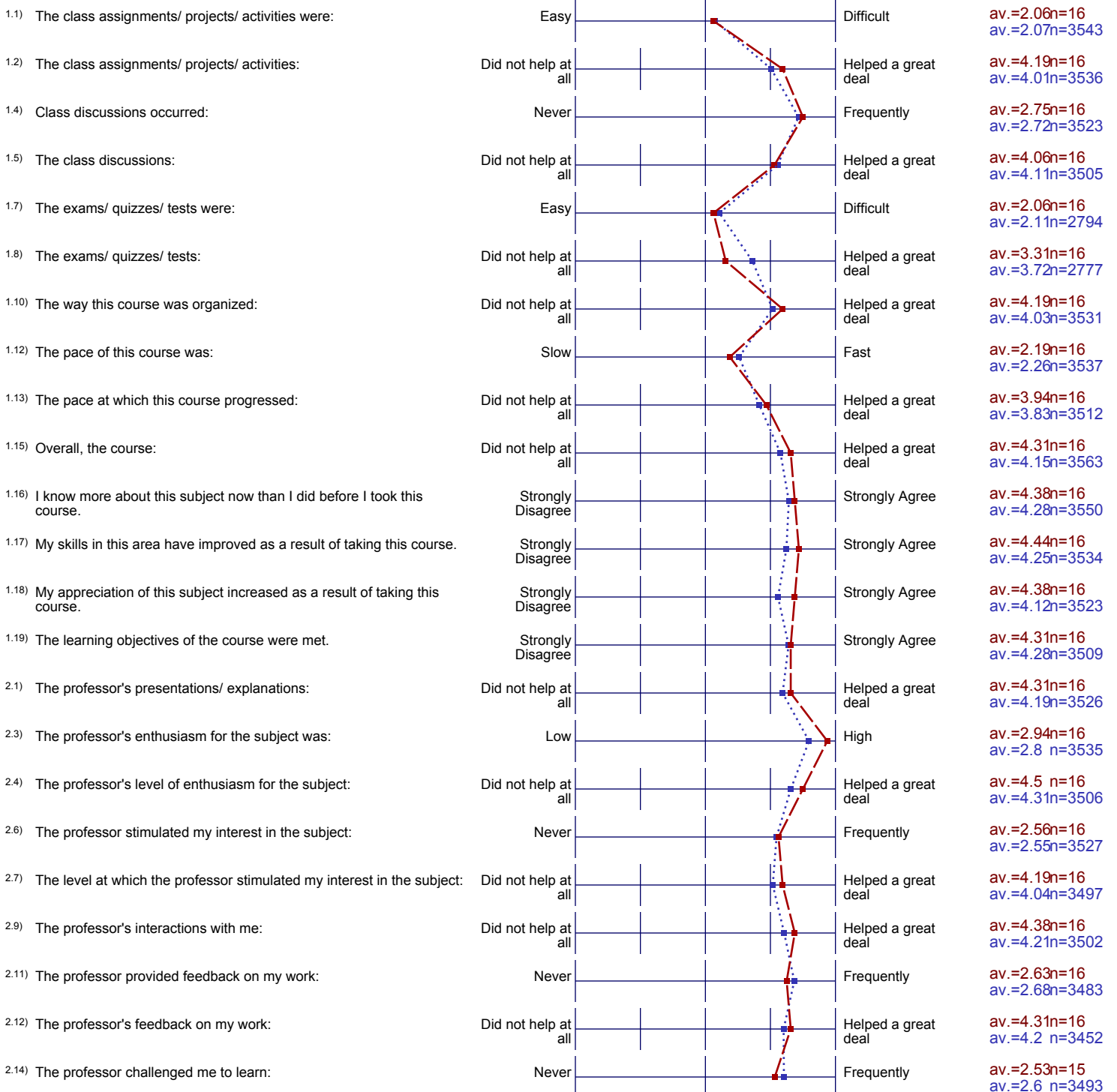


4.9) My current status at UT is:

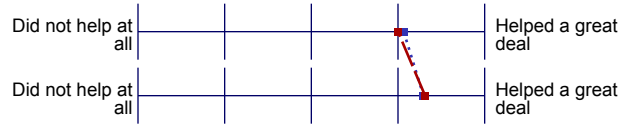


Profile

Subunit: College of Arts & Letters (CAL)
 Name of the instructor: Juliet Davis
 Name of the course: WRITING FOR ADVERTISING (W)X-L (COM383KSP2011)
 (Name of the survey)
 Comparative line: CAL SP 2011 All Courses

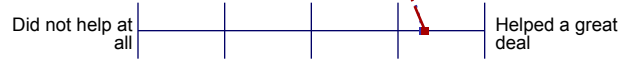


2.15) The level at which this professor challenged me to learn:



av.=4 n=15
av.=4.07n=3488

2.17) Overall, the professor:



av.=4.31n=16
av.=4.29n=3383

Comments Report

1. THE COURSE

1.3) Comments on class activities:

- Class activities always stimulated my creativity and problem solving skills.
- They were challenging but not so much so that they made us want to kill ourselves.
- i enjoyed the relaxed group discussion atmosphere
- more in-class worksheets would have helped

1.6) Comments on class discussions:

- Every time I went to class I came out knowing something new, thanks to the class discussions.
- Really helped the class. The in class critiques really helped give me more ideas and improve on my work.
- They typically helped clarify assignments and were posted online which was very helpful.

1.9) Comments on exams/ quizzes/ tests:

- Even though I only got an 80% on the test, I thought it was fair and didn't hurt my grade too much.
- The exams were ok but the projects were what really helped me!
- good tests

1.11) Comments on course organization:

- I liked the group work a lot!
- The course was well organized and this made things easier to understand most of the time.

1.14) Comments on course pace:

- Even though the pace was fast, we had more than enough time to accomplish all of our work.

2. THE PROFESSOR

2.2) Comments on presentations/ explanations:

- Gave constant feedback and allowed you to improve the projects.
- Presentations and explanations were relevant and I will remember when I begin to work.

2.5) Comments on enthusiasm:

- Juliet was extremely knowledge--ful in the area and it shined through in her talks and assignments etc.
- Not many professors have this level of enthusiasm for a subject. It's not enough to say you are enthusiastic about something, you have to show it, and it comes natural to this professor.
- She really seemed interested in what we were advertising and it made us want to work harder and impress her more!

2.8) Comments on interest stimulated:

- Class discussions led by the professor always stimulated my interest in the subject.

2.10) Comments on interactions:

- I didn't interact with the professor too much, but when I did, the results showed on my work.
- Juliet was very helpful and had no problems staying after class for personal questions or further help in the topic or having to do with the class, the profession etc.
- She always gave her opinion which helped a lot.
- very nice and understanding!

2.13) Comments on feedback:

- All of my work received feedback, and all of the feedback made it all better.
- Always gave feedback before the final turn in date.

2.16) Comments on challenge:

- I never felt challenged to learn.

3. Additional comments

3.1) What aspect(s) of your **classroom experience (course, professor, etc.)** helped your learning most?

- The group work and feedback were definitely the best. The lectures were a little boring but helped teach what we needed to know.
- The loose, laid back style of the professor was something that really helped me to learn.
- Working in a group to come up with ADs every week
- Working with different people.
- actually writing the copy for the ads
- everything. Juliet did a wonderful job organizing the course and teaching it.
- very understanding and only out for your overall success which helped you want to learn rather than forced to learn

3.2) What aspect(s) of your **classroom experience (course, professor, etc.)** could have been changed to help your learning?

- I really wish we never changed groups I went from being in a great group to being in a group that was horrible and had trouble finding time to do the project as well as working together.
- I wish we did a LITTLE more individual work, group work is great and i understand why she used it...but when and if you have issues with your group..things dont turn out well.
- Maybe I would add more ways for students to track their grades, use Blackboard!
- Nothing really. I enjoyed this course a lot.
- Quiz/exam/project before half of the semester is over. Its hard to get a good grade because there is not much time left or chances to improve it.
- i would rely less on group work and more on making individual ads, it was difficult to hand in what i wanted because i had to compromise with my group