



# JULIET DAVIS

MEDIA ARTS + GENDER STUDIES + VISUAL CULTURE

Associate Professor of Communication, The University of Tampa  
401 W. Kennedy Blvd., Box 106-F, Tampa, FL 33606  
727.418.8511 | juliet.davis@ut.edu | www.julietdavis.com

## EDUCATION

M.F.A. Visual Art, Vermont College of Fine Arts, Montpelier, VT, 2004  
Research: Digital Media, Visual Culture, Electronic Culture, Cyberfeminism  
Thesis Director: Steven Kurtz  
Mentors: Faith Wilding, Claire Pentecost, Natalie Bookchin, Josephine Starrs  
Scholarship Award for top class ranking. Graduation Speaker.

M.A.T. English, Brown University, Providence, RI, 1986  
Full Academic Scholarship and Assistantship.  
Research: Modernist Novel, American Playwrights WW II to present;  
Studied fiction-writing with Hortense Calisher

B.A. Honors English, Indiana University, Bloomington, IN, 1985  
Scholarship Award for Outstanding Academic Achievement in English  
Thesis Director: Paul John Eakin; Concentration: Modernist Fiction  
Thesis: "Depicting Doom and Destiny in William Faulkner's *Light in August*"  
Studied fiction-writing with Tobias Wolff  
Teaching Intern: L202 Literary Interpretation (Advisor: William Burgan)

## OVERVIEW

Research	Intersections of new media and cultural studies, with particular interest in gender and identity in electronic culture
Scholarship	Published in peer-reviewed journals, including <i>Leonardo</i> (MIT Press), <i>Journal of Film and Video</i> (Univ. of Illinois Press), others. Past Associate Editor, <i>Media-N</i> ( <i>Journal of the New Media Caucus</i> , CAA)
Exhibitions	International exhibitions in new media art, including SIGGRAPH, ISEA, FILE, Institute of Contemporary Art (London), MAXXI Museum (Rome), The International Museum of Women (USA), Sydney Opera House (Australia), <i>Iowa Review Web</i> , Web Biennial, Tampa Museum of Art.
Teaching	Digital Media, Visual Culture, Women's and Gender Studies, Research Writing, Autoethnography, Media Interpretation, Media Aesthetics and Creativity, Media Writing, Graphic Design, Directed Studies, Portfolio Development
Professional	Extensive professional background in Brand Management, Creative Direction, Advertising, Graphic Design, Web Design, Music and Sound Production. Owned start-up businesses including retail stores and creative services;
Service	Former associate dean; department chair; program director. Served on college and department tenure & promotion committees, faculty senate, search committees, curriculum development and standing committees.
Curriculum	Founded five degree programs in media arts and co-founded one; developed online programs for two colleges; taught on-ground, online, hybrid.

## A C A D E M I C P O S I T I O N S

### **The University of Tampa, Tampa, FL**

Associate Professor of Communication (tenured 2008-present)  
Program Director, Advertising & Public Relations (2019-2023)  
Program Coordinator/Co-coordinator, Advertising & Public Relations (2005-2019)  
Chair of Communication Department (2011-2013)  
Founder, Advertising & Public Relations Program (2005)  
Co-founder of New Media Production program (2003) (originally "Electronic Media and Technology")  
Assistant Professor of Communication (2004-2008)  
Visiting Assistant Professor of Communication (2003-2004)  
Adjunct Faculty (2001-2003)

### **Graduate Courses Taught (U.T.)**

MAPC 610 Digital Communication Practice\_(\*created course)  
MAPC 700 Capstone Project

### **Undergraduate Courses Taught (U.T.)**

#### Theory Courses Taught

COM 232 Visual Literacy  
WST 290 Body Talks: Gender and Cultural Perceptions (\*created course)  
WST 383 Women's Studies  
COM 443 Communication and Cultural Studies

#### Media Arts Courses Taught

ART 305 Intro to Graphic Design  
COM 242 Digital Citizenship  
COM 222 Media Aesthetics & Creativity (\*created course, now required in ADPR major)  
COM 302 Digital Media & Design for Communication (\*created course, required in ADPR major)  
COM 315 Web Design (\*created course for COM, NMP, and GRD majors)  
COM 383 Creative Direction  
COM 383 Multimedia Design (now retired course)  
COM 399 Portfolio Development and Professional Practices (special topics)  
COM 399 Experimental Multimedia (special topics)  
COM 493 Capstone in Advertising & Public Relations (\*created course, now required in ADPR major)

#### Writing Courses Taught

WRI 200 Intro to Creative Writing  
COM 346 Writing for Interactive Media (\*created course: NMP major requirement; COM/ADPR elect)  
COM 223 Writing for Electronic Communication (Now titled "Media Writing")  
COM 383 Writing for Advertising & Public Relations (\*this course split into two courses)

#### Strategic Digital Media Courses Taught

COM 483 Advertising Campaigns (\*created course, then course title change)

#### Other Courses Taught

Senior Thesis  
Independent Studies  
Internship in Communication

### **Hybrid & Online Courses Created / Taught (U.T.)**

COM 222 Media Aesthetics & Creativity (\*created hybrid and online asynchronous versions of course)  
COM 302 Digital Media & Design for Communication (\*created hybrid and online asynchronous)

### **The International Academy of Design, Tampa, FL**

Associate Dean of Academics (1998-2000)

Chairperson of Media Arts (1996-2000)

Founded B.A. in Digital Art & Technology, B.A. Graphic Design, B.A. Animation, B.A. Advertising

Chairperson of General Education (1996-1999)

Faculty (1996-2004)

Adjunct Faculty (1991-1996)

Online Faculty (2007-2009)

#### Theory Courses Taught

WST 392 American Women in Contemporary Society

PSC 410 Political Issues in Contemporary Society

MUS 342 Music Appreciation

#### English and Writing Courses Taught

ENG 101/102 English Composition I and II

ENG 220 Intro to Creative Writing

LIT 302 Intro to Poetry

LIT 401 Great Books, Great Movies (\*created course for gen ed program)

LIT 444 Special Topics: Monsters and Myth in Film and Literature (\*created course)

#### Media Arts Courses Taught

IMD 110 Intro to New Media

GRA 101 Fundamentals of Design

ART 100 Art Appreciation

IMD 243 Web Design

IMD 322 Multimedia Design (\*created course)

GRA 488 Senior Project

GRA 489 Senior Portfolio

#### Graphic Design and Advertising Courses Taught

DSN 101 Fundamentals of Design

GRA 325 Typography

GRA 242/342 Page Layout I and II

ADV Advertising Writing I and II (\*created courses for Advertising B.A. program)

AVD 101 Advertising Concepts

#### **Online Courses Created/Taught (IADT)**

GRA 110 Design Process (\*created course for online program)

AVD 102 History and Theory of Design (\*created course for online program)

AVD 101 Design Fundamentals (\*created course for online program)

DSN 275 Creativity and Design (\*created course for online program)

IMD 322 Multimedia Design

### **Adjunct Teaching**

International Academy of Design Online: Designed and Delivered Media Arts Courses (2007-2009)

Art Institute Online: Interactive Media and Design (2008-2009)

Rasmussen College Online: Creative Writing (2008)

St. Petersburg College: Interactive Media & Graphic Design (2001-2003), Clearwater, FL

St. Petersburg College: Adobe Certification in Photoshop (2003), Clearwater, FL

Hillsborough Community College: English (1994-1996) Tampa, FL

Florida Metropolitan University: English, Journalism, Speech (1994-1996), Brandon, FL

ITT Technical Institute, General Education Coordinator / Instructor (1995-1997) Tampa, FL

Courses Taught: English, Speech, and other general education courses as needed.

## A D M I N I S T R A T I V E   E X P E R I E N C E

### **Program Director, B.A. Advertising & Public Relations | *The University of Tampa (2019-2023)*** **Program Coordinator / Co-Coordinator, B.A. Advertising & Public Relations | (2005-2019))**

Administration of a program that grew to 364 majors, 134 minors.  
 Responsible for goal-setting and assessment of learning outcomes with faculty; budgeting; course scheduling, adjunct hiring, curriculum development, student advising, classroom observations, class conflict resolution, student and faculty orientations, search committees for hiring full-time faculty, faculty task forces, professional advisory board, two student organizations, guest speakers.

#### *Highlights:*

Founded program in 2005.  
 Developed new system of student outcomes assessment, working with Asst. Provost and faculty  
 Led strategic initiatives for pursuing ACEJMC accreditation (in progress)  
 Delivered COVID-19 Online Transition Workshops for faculty  
 Formed professional advisory board  
 Created Online Advising Website for ADPR Students: [www.ADPRmajor.org](http://www.ADPRmajor.org)  
 Supported campaign courses adopting an agency model for serving nonprofit clients  
 Chaired and served on faculty search committees  
 Initiated, proposed, and oversaw delivery of many new courses

### **Chairperson of Communication | *The University of Tampa (2011-2013)***

Administration of department serving 668 majors in five areas: Film and Media Arts, Communication, Advertising and Public Relations, New Media Production, and Journalism.  
 Responsible for department goal-setting, planning, budget development and management, scheduling, hiring, mentoring, administrative problem-solving, faculty evaluation, meeting and orientation planning, learning outcomes assessment planning, and interdisciplinary collaboration with departments, including Art, English and Writing, Government and World Affairs, and Marketing.

#### *Department Highlights:*

Revision of the Advertising & Public Relations Major to include three concentrations  
 (Creative Advertising, Public Relations, and Combined Track).  
 Revision of the Communication Major to include four concentrations  
 (Media Studies, Communication Studies, Critical Media Practice, and Media Writing).

### **Chair of Dean Search | *The University of Tampa (2008-2009)***

Chaired search committee for Academic Dean position in the College of Arts & Letters, filled by Dean Haig Mardirosian.

### **Associate Dean | *International Academy of Design (1998-2000)***

Responsibilities included strategic academic planning and budgeting, evaluation of faculty and chairs, oversight of scheduling and hiring for all departments (Digital Arts, Interior Design, Fashion Design, Merchandising, and General Education). Designed faculty orientations and mentorship programs. Prepared the college for successful accreditation visits. Worked closely with the dean in daily problem-solving.

**Chairperson of Media Arts | International Academy of Design (1996-2000)**

Founded five programs (On-Ground): B.A. Digital Art and Technology, B.A. Animation, B.A. Graphic Design, B.A. Advertising, A.A. Interactive Media. Responsible for scheduling, hiring, and evaluating faculty. Submitted budget projections and planned purchases with Director of Technology. Developed new program advisory boards, directed internships. Supervised lab coordinators and operations for six digital multimedia labs and a recording studio.

**Chairperson of General Education | International Academy of Design (1996-1999)**

Responsibilities included faculty scheduling, hiring, and evaluation; curriculum oversight and development; faculty orientation and mentorship; and administrative problem-solving.

**P U B L I C A T I O N S**

Davis, Juliet. "Conceptual Elaboration and Inclusive Representation: A Media Authoring Lesson." *EDIT Media: Equity, Diversity, and Inclusion in Teaching Media*. (2017). Web. (Peer Reviewed) See <http://www.editmedia.org>.

Davis, Juliet. "Wenhua Shi's *Lightcoder*." *Rev. Journal of Film & Video*. 66.3 (2014). Print. (Peer Reviewed)

Davis, Juliet. "Pieces of Herself." *Electronic Literature Organization Collection*. Vol. 2 (2011). Web. Note: This is a publication for the second volume of canonized work of electronic literature published by The Electronic Literature Organization, founded by UCLA and residing at MIT.

Davis, Juliet. "Fractured Cybertales: Navigating the Feminine." *Leonardo: Journal of the International Society for the Arts, Sciences, and Technology*. 41.1 (Spring 2008). Print. (Peer Reviewed)

Davis, Juliet. "Artist's Statement." *Media-N: Journal of the New Media Caucus*, College Art Association. 3.1 (Fall 2007). Web. (Peer Reviewed)

Davis, Juliet. "Move-Click-Move Directed by Deanna Morse." *Rev. Journal of Film & Video* 58.4 (2006). Print. (Peer Reviewed)

Davis, Juliet. "Like a Virgin—Or Not (Reflections on *Altar-ations*)." *Imagining Ourselves: A Global Generation of Women*. International Museum of Women. Nov.-Dec. 2006. Web. (Invited)

Davis, Juliet. "Representing the Body in Cyberfeminist Art." *Media-N: Journal of the New Media Caucus*, College Art Association 2.1 (2006). Web.

Davis, Juliet. "Considerations of the Corporeal: Moving from the Sensorial to the Social Body in Virtual Aesthetic Experience." *Intelligent Agent*. 5.1 (2005). Web.

Davis, Juliet. "Let's Call It Art: CAA Recognizes the New Media Caucus." *Rhizome Digest*. 11 March 2005. Web. (Commissioned)

Above article reprinted in:

NewmediaFix.net <http://newmediafix.net/daily/?p=296> and

New Media Caucus List Serve <http://www.newmediacaucus.org>

Davis, Juliet. "Cyberfeminist Issues in Body Representation." *Challenges for a Ubiquitous Identity*. Conference Proceedings. International Conference of New Technologies, Art, and Communication, Bilbao, Spain (2004).

Davis, Juliet, and Sue Regonini. "Militantly Marginal: The First IDMAA Conference." *Rhizome Digest*. 2 March 2004. Web. (Commissioned)

## EXHIBITIONS

**PROJECT: *Pieces of Herself*** (<https://www.youtube.com/watch?v=FVf3Xr6ShyU>)

- |           |   |
|-----------|---|
| 2014      | <p>Washington State University<br/>         Exhibit: "Anthropoetry: Modern Expression of the Human Condition"<br/>         In Honor of National Poetry Month<br/>         Vancouver Community Library, Vancouver, WA<br/>         April 23-26, 2014<br/>         Invitation from Dr. Dene Grigar, PhD<br/>         Associate Professor and Director<br/>         The Creative Media &amp; Digital Culture Program<br/>         Washington State University Vancouver<br/>         Associate Editor, <i>Leonardo Review</i><br/>         President, The Electronic Literature Organization</p> |
| 2006-2011 | <p>MAXXI National Centre for Contemporary Arts (Invitational)<br/>         Rome, Italy. <a href="http://www.fondazionemaxxi.it/">http://www.fondazionemaxxi.it/</a><br/>         Feb 2006 – Jan 2011<br/>         and archived for permanent collection</p>   |
| 2011      | <p>Electronic Literature Collection, Vol. 2<br/>         (Juried) <a href="http://www.eliterature.org/">http://www.eliterature.org/</a><br/>         Published Feb 2011</p>   |
| 2010      | <p>Electronic Literature Collection, Vol. 2<br/>         (Juried) <a href="http://www.eliterature.org/">http://www.eliterature.org/</a><br/>         Released at The Electronic Literature Organization Conference<br/>         Brown University, June 3-6, 2010.</p>   |
| 2009      | <p>University of Ljubljana at Delavski Dom Trbovlje, Trbovlje, Slovenia<br/>         Exhibition: <i>Breaking the Space: Cyberfeminist Activist Net Art</i><br/>         Curated by Evelin Stermitz<br/>         May 12 – 15 2009<br/> <a href="http://faces-l.net/en/node/386">http://faces-l.net/en/node/386</a></p>   |
| 2006      | <p>International Festival for Computer-Based Art, Dresden (Juried)<br/>         CYNETart_06humane<br/>         Dresden, Germany, Nov 10-19, 2006. <a href="http://www.cynetart.de">www.cynetart.de</a><br/> <a href="http://www.julietdavis.com/oldsite/tenure/evidence/CYNET.html">www.julietdavis.com/oldsite/tenure/evidence/CYNET.html</a></p>  |
| 2006      | <p>DiverseWorks ArtSpace &gt; Project Gallery (Honorarium)<br/>         Houston, TX. July 2006.<br/> <a href="http://www.diverseworks.org/">http://www.diverseworks.org/</a>   <a href="http://netart.diverseworks.org/">http://netart.diverseworks.org/</a> (Juried)</p>   |
| 2006      | <p>International Digital Media Art Association (IDMAA) Conference<br/>         New Media Exhibition: <i>Code</i><br/>         Curated by Dena Eber<br/>         Miami University, Oxford, OH, April 6-8, 2006. <a href="http://www.idmaa.org">www.idmaa.org</a><br/> <a href="http://www.julietdavis.com/oldsite/oldsite/tenure/evidence/IDMAA_exhibition.html">www.julietdavis.com/oldsite/oldsite/tenure/evidence/IDMAA_exhibition.html</a></p>   |
| 2006      | <p>London: Institute of Contemporary Arts (ICA) (Invitational)</p>  |

- The Body Digital*  
London, England, Feb 3-10, 2006. [www.ica.org.uk/](http://www.ica.org.uk/)  
[www.julietdavis.com/oldsite/tenure/evidence/ICA.html](http://www.julietdavis.com/oldsite/tenure/evidence/ICA.html)
- 2006 PanLiterary Awards (Editor's choice)  
Judged by Talan Memmott  
*Drunken Boat*, 2006. [www.drunkenboat.com](http://www.drunkenboat.com)  
Supported by New York State Council for the Arts
- 2006 FILE Rio 2006 (Juried)  
FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRÔNICA—  
Electronic Language International Festival), [www.file.org](http://www.file.org)  
Telemar Cultural Institute, Rio De Janeiro, March 20-23, 2006
- 2006 Sensory Overload, *Weekly Planet* Event (Invitational)  
Ybor City, FL. March 4, 2006  
<http://www.weeklyplanet.com/sensoryoverload/>
- 2006 Web Biennial 2005, Online Gallery 7 (Juried).  
Istanbul Contemporary Art Museum. Web.
- 2006 Athens, Greece, Hellenic American Union  
Web Biennial Exhibition  
December 5-21, 2005.  
[www.hau.gr/hau/en/home.html](http://www.hau.gr/hau/en/home.html)
- 2006 California State University Chico: [chico.art.net](http://chico.art.net) (Juried)  
Exhibition by The Electronic Arts Program, [www.csuchico.edu/art/net/](http://www.csuchico.edu/art/net/)  
Dec 2005 - May 2006
- 2005 *Iowa Review Web*, Volume 7, Issue 2, November 2005 (Juried)  
University of Iowa, Iowa City  
A journal of New Media and Experimental Writing and Art  
[www.uiowa.edu/~iareview/mainpages/tirwebhome.htm](http://www.uiowa.edu/~iareview/mainpages/tirwebhome.htm)
- 2005 FILE Sao Paulo 2005 (Juried)  
(FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRÔNICA—  
i.e., Electronic Language International Festival), SESI Gallery, [www.file.org.br](http://www.file.org.br)  
Art Institution, Sao Paulo, Brazil.  
October 31 – November 20, 2005.
- 2005 Flight 19: *Post-Industrial Carnival*  
Curated by Rozalinda Borcila  
Tampa, FL, October 21-30, 2005.  
[www.julietdavis.com/oldsite/tenure/evidence/postindustrial.html](http://www.julietdavis.com/oldsite/tenure/evidence/postindustrial.html)
- 2005 Rhizome ArtBase. [www.rhizome.org](http://www.rhizome.org). (Curated)  
New Museum of Contemporary Art, NYC, April 2005
- 2005 Rhizome Feature Exhibition: *Maintaining the Ideal*  
Curated by Samantha Rich. Beginning November 2, 2005  
[www.rhizome.org/art/member-curated/exhibit.rhiz?290](http://www.rhizome.org/art/member-curated/exhibit.rhiz?290)
- 2005 59<sup>th</sup> University Film & Video Association Conference  
*Photon Flow*: UFVA 2005 New Media Exhibition  
Curated by: Jeff Warmouth



- Glass Curtain Gallery, Columbia College, Chicago, IL, August 2-19, 2005. [www.ufva.org](http://www.ufva.org)  
[http://cspaces.colum.edu/glass\\_curtain\\_gallery/2005/08/photon\\_flow.php](http://cspaces.colum.edu/glass_curtain_gallery/2005/08/photon_flow.php)
- 2005      disturb.the.peace [www.d-t-p.tv](http://www.d-t-p.tv): Online exhibition  
 Curated by Jess Loseby, 2005
- 2005      prog:ME, Programa de Midia Electronica (Juried)  
 Rio de Janeiro, July 2005  
[http://www.progme.org/e\\_home.htm](http://www.progme.org/e_home.htm)
- 2004      *Undercurrent/OVERVIEW 7* (Juried)  
 Tampa Museum of Art, Tampa, FL. July 25 – Sept. 26, 2004  
 Exhibition of version in progress.  
[www.julietdavis.com/oldsite/tenure/evidence/tampamuseumofart.html](http://www.julietdavis.com/oldsite/tenure/evidence/tampamuseumofart.html)
- 2003      Dallas 500X, "Emerging Artists Coast to Coast" (Invitational)  
 Exhibit of version 1 in progress  
 Dallas, TX, Nov.-Dec., 2003. [www.500x.org/](http://www.500x.org/)  
[www.julietdavis.com/oldsite/tenure/evidence/Dallas500X.html](http://www.julietdavis.com/oldsite/tenure/evidence/Dallas500X.html)

**PROJECT: *Shedding Light* (in Collaboration with Stephanie Tripp) [www.sheddinglightproject.org](http://www.sheddinglightproject.org)**

- 2011      Commissioned by The City of Tampa, Art Programs Division  
 For the Biennial "Lights On Tampa" Celebration  
 Supported by NEA grant  
 Exhibited in Curtis Hixon Park, Tampa, FL. Beginning Feb. 11, 2011.  
<http://www.lightsontampa.org/p/artist/juliet-davis-and-stephanie-tripp>
- 2011      University Film and Video Association Conference  
 Curator: Ellen Wetmore  
 Huret & Spector Gallery, Emerson College, Boston, MA  
 (Exhibition also published in book form.)  
 August 3-6, 2011

**PROJECT: *Altar-ations V2* (<https://youtu.be/tSVsP6Ekzp8>)**

- 2011      Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
 Penelec-Bowman-Megahan Art Galleries  
 Allegheny College, Meadville, PA, Nov. 1-31, 2011  
<http://webpub.allegheny.edu/dept/art/artSite/gallery.html>
- 2011      Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
 Cyrus M. Running Gallery, Concordia College, Moorhead, MN,  
 in conjunction with "The Role of the Artist in Society: Inspirations, Issues, Impact,"  
 25th Annual Faith, Reason and World Affairs Symposium  
 Sept. 13-14, 2011 . <http://www.cord.edu/Academics/Events/Symposium/>
- 2011      Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
 The Art Museum, The University of Kentucky, Jul 5 - Oct 5, 2011.  
<http://www.uky.edu/ArtMuseum>
- 2011      Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
 Prichard Art Gallery, The University of Idaho, Feb 7-13, 2011  
<http://www.facebook.com/pages/The-Prichard-Art-Gallery/401997825175?ref=nf>



- 2011 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
de Saisset Museum, J Santa Clara University, an 5-Mar 15, 2011.  
<http://www.scu.edu/deSaisset>
- 2010 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
Richard E. Peeler Art Center, DePauw University, Sept 7 -- Dec 20, 2010.  
<http://www.depauw.edu/galleries/>
- 2010 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
CAS Galleries, Kean University,  
Union, New Jersey, March 20- May 8, 2010  
<http://www.kean.edu/~gallery/galleries/cas.html>
- 2010 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
California State University - Dominguez Hills  
February 03 – March 10, 2010  
[http://cah.csudh.edu/dnp/art\\_gallery/index.asp?wID=22](http://cah.csudh.edu/dnp/art_gallery/index.asp?wID=22)
- 2009 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
Drury University Pool Art Center Galleries  
October 1-30, 2009, <http://www.drury.edu/multinl/story.cfm?nlid=290&id=17674>
- 2009 Tampa Museum of Art  
Exhibit: Bit, Byte, Dot, Spot: Post-digital Art (Juried)  
April 18 – July 11, 2009  
<http://www.tampamuseum.org/exhibitions/bit-byte-dot-spot>
- 2009 Tampa Museum of Art  
Fourth Annual Pride and Passion (Invitational)  
May 29, 2009
- 2009 Alley Culture, Detroit, MI  
terraConstellate (images)  
Curated by Deb King  
April 24 - May 16, 2009  
<http://72.29.73.163/~vox/ac/S09/tc.html>
- 2009 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
Indiana University East Art Galleries  
March 30 – April 30, 2009, <http://www.iue.edu/artgallery/index.shtml>
- 2009 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
Alexey von Schlippe Gallery of Art, University of Connecticut at Avery Point  
January 23 – February 22, 2009, <http://www.averypointarts.uconn.edu/>

#### PROJECT: *Altar-ations V1*

- 2008 Jyvaskyla, Finland: Live Herring Media Art Exhibition (Invitational)  
Jyvaskyla Art Museum, Oct 29- Nov 23, 2008  
<http://www.liveherring.org/en/live-herring-%C2%B408>
- 2008 Dresden: CYNETart\_08 (Juried)  
International Festival for Computer-Based Art, Dresden, Germany  
May 16 -18 and October 29-Nov 9, 2008. [www.cynetart.de](http://www.cynetart.de)

- 2008 JavaMuseum  
Forum for Internet Technology in Contemporary Art  
Launched Nov. 1, 2008
- 2008 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
University of Wisconsin-Milwaukee, Nov 13-Dec 12, 2008  
<http://www.aux.uwm.edu/Union/events/gallery/exhibitionsindex.htm>
- 2008 Traveling Exhibition (Invitational)  
*The Veil: Visible & Invisible*  
University of Arkansas Fine Arts Center Gallery – Fayetteville  
<http://art.uark.edu/fineartsgallery/>, September 10-October 20, 2008
- 2008 Traveling Exhibition (Invitational): *The Veil: Visible & Invisible Spaces*  
The Dairy Center for the Arts, Boulder, CO May16-June 20, 2008  
[www.thedairy.org](http://www.thedairy.org)
- 2007 Art of the Digital Show  
Judge: Neal Benzera, Director of the San Francisco Museum of Modern Art  
Won Honorable Mention among 2796 entries (40 countries)  
Lyceum Theatre, San Diego, CA, Oct. 6-Nov. 11, 2007  
<http://www.artofdigitalshow.com>
- 2007 *Hx Journal*, #10 July 2007. <http://www.hx-journal.org> (Curated)  
Stockholm, Sweden: Fylkingen
- 2007 *Allegories of the Genome*  
Curated by Holly Longstaff,  
Outworks Gallery, Winnipeg, Manitoba, February 2007.  
[www.genomic-art.com](http://www.genomic-art.com)
- 2007 *Electronics Alive IV* (Curated)  
Scarfone/Hartley Gallery, The University of Tampa, Jan. 22-Feb. 22, 2007.  
[www.julietdavis.com/oldsite/tenure/evidence/electronicalive.html](http://www.julietdavis.com/oldsite/tenure/evidence/electronicalive.html)
- 2007 FILE Rio 2007 (Juried)  
(FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRÔNICA—  
Electronic Language International Festival), [www.file.org.br](http://www.file.org.br)  
Oi Futuro Cultural Center, Rio De Janeiro, March 19-April 22, 2007
- 2006 International Museum of Women, Web. (Invitational)  
*Imagining Ourselves: A Global Generation of Women (web)*  
San Francisco, CA, Nov-Dec 2006  
[www.imow.org](http://www.imow.org) | <http://imaginingourselves.imow.org/pb/Welcome.aspx>
- 2006 SIGGRAPH 2006 Boston  
34<sup>th</sup> Annual Convention. (Juried)  
Art Gallery: *Intersections*  
Boston, MA, July 30 – Aug 3, 2006.  
<http://www.siggraph.org/s2006/main.php?f=conference&p=art&s=interactive>
- 2006 FILE Sao Paulo 2006 (Juried)  
(FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRÔNICA—  
Electronic Language International Festival)

- SESI Gallery, Art Institution  
Sao Paulo, Brazil. Aug 14th- Sept 3rd, 2006  
[www.file.org.br](http://www.file.org.br)
- 2006 ISEA: International Symposium of Electronic Art (Invitational)  
"Slippage" Exhibit: Curated by Nanette Wylde.  
San Jose, CA, Aug 5-13, 2006  
<http://slippage.net/2006/>
- 2006 Rhizome.org , New Museum of Contemporary Art, NYC  
2006 [www.rhizome.org](http://www.rhizome.org)
- 2006 10<sup>th</sup> International Conference on Information Visualization (IV06)  
*Allegories of the Genome*, Curated by Holly Longstaff  
Vancouver, BC Canada, 2006
- 2006 10th International Conference of Information Visualization (IV06) (Juried),  
University of London, London, England, July 5-7, 2006  
<http://www.graphicslink.co.uk/DART/IV&CGIV2006/index.htm>
- 2006 3<sup>rd</sup> International Conference of Computer Graphics (CGIV06) (Juried)  
University of Technology, Sydney, Australia, July 25-28, 2006  
<http://www.graphicslink.co.uk/DART/IV&CGIV2006/index.htm>
- 2006 DiverseWorks ArtSpace > Project Gallery (Honorarium)  
Houston, TX. July 2006  
<http://www.diverseworks.org/> | <http://netart.diverseworks.org>
- 2006 D>Art.06 Web Exhibition (Juried)  
Sydney Opera House, Sydney, Australia, Apr 12 – May 6, 2006  
<http://www.dlux.org.au/dart.html> | <http://www.dlux.org.au/dart06/exhibition.html>
- 2005 Flight 19: *Post-Industrial Carnival*  
Curated by Rozalinda Borsila  
Exhibition of version in progress  
Tampa, FL Oct 21-30, 2005.  
[www.julietdavis.com/oldsite/tenure/evidence/postindustrial.html](http://www.julietdavis.com/oldsite/tenure/evidence/postindustrial.html)

**PROJECT: *Blazin' Jane* . Experimental Video**

- 2004 Backroads Gallery and Sculpture Garden,  
Damariscotta, Maine. July 10-Sept. 16, 2004.  
[www.julietdavis.com/oldsite/tenure/evidence/backroads.html](http://www.julietdavis.com/oldsite/tenure/evidence/backroads.html)

**PROJECT: *Polystyrene Dream* (<https://youtu.be/LT21Wzqa4S4>)**

- 2006 gender [f] exhibition (Invitational)  
Zeitgeist Gallery  
Curated by Deb King  
for a Dia de los Muertos,  
Detroit, MI. November 2006

- 2006 10th International Conference of Information Visualization (IV06) (Juried)  
University of London, London, England, July 5-7, 2006  
<http://www.graphicslink.co.uk/DART/IV&CGIV2006/index.htm>
- 2006 3<sup>rd</sup> International Conference of Computer Graphics (CGIV06) (Juried)  
University of Technology, Sydney, Australia, July 25-28, 2006  
<http://www.graphicslink.co.uk/DART/IV&CGIV2006/index.htm>
- 2006 gender [f] exhibition (Invitational)  
Curated by Deb King  
WestNorth Gallery Exhibition  
Baltimore, Maryland. March 2006
- 2005 Web Biennial 2005  
gender [f] exhibition (Invitational)  
Curated by Deb King  
Istanbul Contemporary Art Museum, Gallery 5, 2005.
- 2005 Web Biennial 2005  
gender [f] exhibition (Invitational)  
Curated by Deb King  
Hellenic American Union, Athens, Greece.  
Dec. 5-21, 2005. [www.hau.gr/hau/en/home.html](http://www.hau.gr/hau/en/home.html)
- 2005 Rhizome Feature Exhibition: *Maintaining the Ideal*  
Curated by Samantha Rich. Opened November 2, 2005.  
[www.rhizome.org/art/member-curated/exhibit.rhiz?290](http://www.rhizome.org/art/member-curated/exhibit.rhiz?290)
- 2005 59<sup>th</sup> University Film & Video Association Conference  
*Photon Flow*: UFVA 2005 New Media Exhibition  
Curated by: Jeff Warmouth  
Glass Curtain Gallery, Columbia College  
Chicago, IL. August 2-19, 2005.  
[http://cspaces.colum.edu/glass\\_curtain\\_gallery/2005/08/photon\\_flow.php](http://cspaces.colum.edu/glass_curtain_gallery/2005/08/photon_flow.php)
- 2005 prog:ME, Programa de Midia Electronica (Juried)  
Rio de Janeiro, July 2005  
[http://www.progme.org/e\\_home.htm](http://www.progme.org/e_home.htm)
- 2004 FILE Sao Paulo 2004 FESTIVAL INTERNACIONAL DE LINGUAGEM ELETRÔNICA  
(Electronic Language International Festival),  
Sao Paulo, Brazil. Nov 22 – Dec 12, 2004.
- 2004 gender [f] exhibition (Invitational)  
Curated by Deb King  
Juan Castiglione Museum, Argentina, October 2004.
- 2004 *Undercurrent/OVERVIEW 7* (Juried)  
Tampa Museum of Art, Tampa, FL, July 25 – Sept. 26, 2004  
[www.julietdavis.com/oldsite/tenure/evidence/tampamuseumofart.html](http://www.julietdavis.com/oldsite/tenure/evidence/tampamuseumofart.html)
- 2004 gender[f] exhibition  
Curated by Deb King  
Rhizome ArtBase (New Museum of Contemporary Art, NYC)  
September 2004. [www.rhizome.org](http://www.rhizome.org)

- 2003 Faculty Show  
Scarfone/Hartley Gallery  
The University of Tampa. Tampa FL. Fall 2003
- 2002 Wiggged.net (Invitational)  
Curated by Seth Thomas.  
<http://www.wiggged.net/html/curatorial/septdec02.htm>  
Exhibited a version in progress, Dec.-Jan., 2002.
- 2002 *Object Me* (Juried),  
Covivant Gallery. Tampa, FL. November 2002  
[www.julietdavis.com/oldsite/tenure/review/evidence/objectme.html](http://www.julietdavis.com/oldsite/tenure/review/evidence/objectme.html)

## C O L L A B O R A T I V E

- 2011 PROJECT: "Dear Dr. Desjardins" Created by Invitation for  
Collaborative Installation by feminist art collective SubRosa  
*Feminist Matter(s): Propositions and Undoings*  
Pittsburgh Biennial, Miller Gallery  
Carnegie Mellon University, Pittsburgh, PA  
Sept. 16-Dec. 9, 2011
- 2010 *Read Out! Read In! Feminist Lines of Flight in Art and Politics: Online Resource*  
Glasgow Women's Library at the Centre for Contemporary Arts  
Glasgow, April 16 – May 29, 2010  
<http://cca-glasgow.com/linesofflight/>
- 2009 Qi Project ("What does it mean to be human?" "What is humanity?")  
Curated by Nanette Wylde  
KCI Art Gallery, Foothill College, Los Altos Hills, CA. Feb. 5-29. [www.qiproject.net](http://www.qiproject.net)
- 2007 *WACK! Art and the Feminist Revolution*  
Museum of Contemporary Art, Los Angeles, CA  
In the piece entitled "Waiting With," Faith Wilding revisited "Waiting," originally performed at Womanhouse in Los Angeles California in 1972, and included invitational meditations from feminist artists. Performance: March 17, 2007. Exhibition: March - July 2007

## P A N E L S & P R E S E N T A T I O N S

International Symposium on Autoethnography and Narrative (ISAN)  
"Queer Awakenings: Raising an LGBTQ Family of Five"  
(Zoom, due to COVID-19), January 2, 2021

University Film and Video Association Conference.  
Review: "Wen Hua Shi's *Light Coder*."  
Huret & Spector Gallery.  
Emerson College. Boston, MA, August 5, 2011.

University Film and Video Association Conference  
Presentation: "Shedding Light: Representations and Public Art"  
Panel: The Challenges of Community Based Documentary and Public Art  
Emerson College. Boston, MA, August 5, 2011.

Honors Symposium

Presentation: "Why My Students Take Field Trips to Nudist Resorts: History and Contexts of the Culturally Constructed Nude."  
The University of Tampa, Tampa, FL, April 13, 2011.

Florida Consortium of Women's and Gender Studies Conference

*Women Mobilizing for Change: Past, Present, Future*

Moderated Panel: *Women and Health*

The University of Tampa, Tampa, FL, October 2-4, 2009.

Florida Consortium of Women's and Gender Studies Conference

Presentation: "Fat Chance: One Woman's Irreverent Quest for Knowledge About Her Ever-expanding Body."

The University of Tampa, Tampa, FL, October 2-4, 2009.

Bowling Green State University (Invitational)

Presentation: "Fractured Cybertales: Navigating the Feminine."

Bowling Green, OH, Sept. 6-10, 2008.

The American Association of Behavioral and Social Sciences Conference

"Developing a Statistically Valid and Practically Useful Course Evaluation Tool:

Preliminary Findings." Paper by Jeffery Skowronek, Michael Staczar, Bruce Friesen, Juliet Davis, Jack King, Heather Masonjones.

Presented by Jeff Skowronek and Michael Staczar.

Las Vegas, NV, February 9, 2007.

95<sup>th</sup> College Art Association Conference

Chaired Panel: *Digital Difference: Recontextualizing New Media Art*.

New York, NY, February 14, 2007.

<http://conference.collegeart.org/2007/sessions/view/146>

International Digital Media Art Association (IDMAA) Conference

Gallery Presentation. Miami University, Oxford, OH. April 6-8, 2006.

[www.julietdavis.com/oldsite/tenure/evidence/IDMAA\\_panel.html](http://www.julietdavis.com/oldsite/tenure/evidence/IDMAA_panel.html)

94<sup>th</sup> College Art Association Conference

Panel Paper: "Fractured Cybertales: Interface Mythologies of Feminine Choice and Control."

Chaired by Laurie Beth Clark and Alec MacLeod

Boston, MA, Feb. 25, 2006.

<http://conference.collegeart.org/2006/sessions/view/981/>

59<sup>th</sup> University Film and Video Association Conference

Presentation: "A Woman's Movement: The Films and Animations of Deanna Morse"

Columbia College, Chicago, IL, August 4, 2005.

[www.julietdavis.com/oldsite/tenure/evidence/UFVA\\_panel2.html](http://www.julietdavis.com/oldsite/tenure/evidence/UFVA_panel2.html)

Honors Symposium

Presentation: "Can We Really Call It 'Art?' Contextualizing Digital Media."

Theme: *Conflicting Perspectives*.

The University of Tampa, Tampa, FL, October 19, 2005.

The Tampa International Film Festival (Invitational)

Presentation: "Technology, Gender, and Our Cyborg Selves in *Metropolis* and *Phantom of the Operator*."

Forum: *Film, Technology and the Future* Forum [www.tampafilmfest.com/website2005B/](http://www.tampafilmfest.com/website2005B/)  
Museum of Science and Industry (MOSI), Tampa, FL, April 8, 2005.

Psychoanalytical Society (Invitational).  
Presentation: Review of *Guess Who's Coming to Dinner*.  
Tampa Theatre, Tampa, FL, August 14, 2005.

International Conference of New Technologies, Art, and Communication.  
Presentation: "Cyberfeminist Issues in Body Representation."  
Theme: *Challenges for a Ubiquitous Identity*  
Bilbao, Spain, April 26, 2004. [www.ciberartfestival.net/](http://www.ciberartfestival.net/)

University of Texas at Dallas (Invitational)  
"Cyberfeminist Art Practices in Interactive Media"  
Dallas, TX, Feb. 11, 2004.

Michigan State University (Invitational)  
Colloquium: "Moving From Literature to Interactive Media"  
East Lansing, MI, February 26, 2004.

## VISITING ARTIST

Bowling Green State University, Digital Arts Department  
Bowling Green, OH, Sept. 7-10, 2008.

## SELECT GRANTS & AWARDS

Learning Enrichment Grant, The University of Tampa, 2018-2019  
for research and video/presentation production: "Copyright, Copyleft, & Fair Use"

Commission from The City of Tampa, Arts Programs Division (Sponsored by NEA grant)  
for Lights on Tampa Biennial Celebration 2011

David DeLo Research Grant, The University of Tampa, 2009-2010

Art of the Digital Show, Lyceum Theatre, San Diego, CA  
Won Honorable Mention among 2796 entries (40 countries), Oct. 6-Nov. 11, 2007  
Judge: Neal Benzera, Director of the San Francisco Museum of Modern Art  
<http://www.artofdigitalshow.com>

*Who's Who Among America's Teachers*, 2007

DiverseWorks ArtSpace > Project Gallery, Houston, TX. Awarded Honorarium, July 2006.  
<http://www.diverseworks.org/> | <http://netart.diverseworks.org/>

PanLiterary Awards, Editor's Choice, Judged by Talan Memmott, 2006.  
*Drunken Boat* online journal of art and literature. Support: NY State Council for the Arts

"Born Digital Award" presented by The Institute for the Future of the Book, 2005.  
Funded by University of Southern California's Annenberg Center for Communication,  
Columbia University, The Macarthur Foundation, and The Mellon Foundation .

David DeLo Research Grant, The University of Tampa, 2005-2006.



Golden Web Award (2003-2004) for the Tampa International Film Festival Web Site

Golden Web Award (2002-2003) for JulietDavis.com teaching site

## SELECT REVIEWS & MEDIA

Thurston, Susan. "Flip the Switch: Forget Paris. Get turned on to art as Tampa becomes the city of light." Tampa Bay Times. 18 Feb 2011.

Thurston, Susan. "Reflecting on Some of The Works of the Lights on Tampa Artists." Tampa Bay Times. 15 Feb 2011. <http://www.tampabay.com/features/visualarts/article1151820.ece>

"Polystyrene Dream" featured in *Yo Dona* magazine, Spain (Invitation from Sara Sáez, fashion editor), 2009. Web.

Interview featured in *Modern Bride* magazine for the Feb. 2008 edition (by Invitation).

Easterly, Douglas. "Chapter 3: Juliet Davis." *Best Practices: The Pros of Flash*. New York : Thomson Delmar (2007). Print. Deconstructs both content and technologies of three artworks: *Altarations*, *Pieces of Herself*, and *Polystyrene Dream*.

"Interview with Juliet Davis." *Immersion Graphique: le magazine de la création et de l'imaginaire*. 2007. Web. <http://www.julietdavis.com/bibliography/interviewtranslation.pdf>

De Sanctis Mangelli, Flavia. "Slippage, come è instabile il mondo delle convenzioni." *l'Unità*. 11 January 2007. Web. <http://www.unita.it/view.asp?IDcontent=58545>  
A review of the ISEA "Slippage" exhibit.

King, Deb. *function: feminism* (2006). *The Feminist Art Project*  
Administered by Rutgers University (<http://feministartproject.rutgers.edu/>).  
In its documentation of significant history, people, events, and work in cyberfeminism (<http://www.functionfeminism.com/>), this work includes on the cyberfeminist timeline both art and theory by Juliet Davis.

Note: This project was also included in *Electronic Review*,  
Studio XX, Montreal, Quebec, April 26, 2006.CE

Rashine, Yasser. "Slippage by Slippage." *Furtherfield Review*.  
Furtherfield.org. 2006. A review of the ISEA "Slippage" exhibit.  
[http://www.furtherfield.org/displayreview.php?From=Index&review\\_id=196](http://www.furtherfield.org/displayreview.php?From=Index&review_id=196)

Fernbach, Eliza. "disturb.the.peace." *Furtherfield Review*. 2006.  
[http://www.furtherfield.org/displayreview.php?review\\_id=200](http://www.furtherfield.org/displayreview.php?review_id=200)  
A review of Jess Loseby's collaborative work called *disturb.the.peace [angry women]* 2006 (which includes *Pieces of Herself* by Juliet Davis).

"Students Go Viral, Create Satire to Add Buzz to Online community."  
*Tampa Bay Business Journal*. 11 November 2006.

Rosselli, Fondazione. "Net Archives: Arte e Identità virtuale."  
*FondazioneRosselli.com*. 23 February 2006.  
MAXXI- Museo Nazionale delle arti del XXI secolo, DARC - Direzione  
generale per l'architettura e l'arte contemporanee  
[http://www.fondazionerosselli.it/User.it/index.php?](http://www.fondazionerosselli.it/User.it/index.php?PAGE=Sito_it/attivita_seminari1&semin_id=482)  
[PAGE=Sito\\_it/attivita\\_seminari1&semin\\_id=482](http://www.fondazionerosselli.it/User.it/index.php?PAGE=Sito_it/attivita_seminari1&semin_id=482)

Lennie Bennett. "The State of Our Art." *St. Petersburg Times*. 1 August 2004.  
[http://www.sptimes.com/2004/08/01/Floridian/The\\_state\\_of\\_our\\_art.shtml](http://www.sptimes.com/2004/08/01/Floridian/The_state_of_our_art.shtml)

"Undercurrent / Overview." *TBO The Tampa Tribune*. 30 June 2004.  
 Review of Tampa Museum of Art Exhibition.  
[http://ae.tbo.com/index.cfm?fuseaction=front\\_event\\_detail&eventID=9603](http://ae.tbo.com/index.cfm?fuseaction=front_event_detail&eventID=9603)

Henry, Amanda. "UnderCurrent / Overview: A Juror's Job."  
*TBO Tampa Tribune*. May 14, 2006.  
[http://ae.tbo.com/index.cfm?fuseaction=front\\_event\\_detail&eventID=18504](http://ae.tbo.com/index.cfm?fuseaction=front_event_detail&eventID=18504)

*n.paradoxa: Women's Art Work on the Net*.  
<http://web.ukonline.co.uk/n.paradoxa>

Quertin, Carolyn. "Assemblage: The Women's New Media Gallery."  
*The Trace Online Writing Gallery*.  
[http://tracearchive.ntu.ac.uk/traced/guertin/assemb\\_a-f.htm](http://tracearchive.ntu.ac.uk/traced/guertin/assemb_a-f.htm)

## TECHNICAL SKILLS

### Web Design

HTML/CSS  
 JavaScript  
 WordPress  
 Divi / Elementaor  
 Dreamweaver

### Graphic Design

Adobe Photoshop  
 Adobe Illustrator  
 Adobe InDesign  
 Adobe Bridge  
 Adobe Firefly  
 Canva

### Video/Animation

Adobe Premiere Pro  
 Adobe Animate  
 Open AI Sora  
 Google Veo  
 Vyond  
 Powtoon

### Social Media

SEO  
 Google Analytics  
 HootSuite  
 TweetDeck  
 Constant Contact  
 MailChimp

### Productivity

MS Teams, Slack  
 MS Office  
 Blackboard, Canvas  
 Qualtrics  
 Google, Dropbox  
 Zoom

## SERVICE

### The University of Tampa, Tampa, FL

#### Oversight

- ▣ Program Director, B.A. Advertising & Public Relations (2019-present)  
 Program Coordinator/Co-coordinator (2005-2019)
- ▣ Steering Committee, Masters of Arts in Professional Communication
- ▣ Steering Committee, Women, Gender & Sexuality Studies (2018-present)
- ▣ Co-Director, The Spartan Agency (Aug2018-Dec2019). Student agency: media and marketing.
- ▣ Chair, Tenure & Promotion Committee, Communication Department,  
 2021-2022; 2017-2018; 2013-2014; 2010-2011
- ▣ College Tenure & Promotion Committee, College of Arts & Letters, 2010-2016.
- ▣ Chair, Department of Communication, 2011-2013
- ▣ Tenure & Promotion Committee Member, Communication Department, 2008-present
- ▣ Faculty Senate Executive Council, College of Arts & Letters, 2008-2009
- ▣ Faculty Senate, College of Arts & Letters, 2007-2009
- ▣ Chair, Dean Search Committee, College of Arts & Letters, 2008-2009
- ▣ Faculty Search Committee Chair (countless committees)

#### Curriculum Development

- ▣ Oversaw successful revision of the Communication Major, 2011-2013

- ▣ Oversaw successful revision of the Advertising & PR Major, 2011-2012
- ▣ Founded the B.A. in Advertising & Public Relations, 2005.
- ▣ Proposed / developed integration of ART & COM curricula in digital arts, 2005.
- ▣ Co-founded New Media Production program, 2003 (originally "Electronic Media and Technology")

#### *Committees, Projects, Task Forces*

- ▣ Standing Committees:
  - Baccalaureate Committee, 2016-2019
  - Diversity Committee, 2013-2014
  - Instructional Technologies Committee, 2012-2013
  - Previous Committee Highlights:
    - Academic Integrity Committee, Academic Appeals Committee, Library Committee
- ▣ Interdisciplinary Committees:
  - Communication and Writing Subcommittee
- ▣ Chaired / served on numerous faculty search committees
- ▣ Teaching Effectiveness Task Force (Dean's committee) [www.utteaching.com](http://www.utteaching.com)  
Revised classroom evaluation surveys and moved to online system.
- ▣ Founded *Splice: Journal of Communication, Arts & Culture*,  
an online showcase of student work at The University of Tampa, 2014-2016.

#### **International Academy of Design & Technology**

- ▣ Online Programs: Co-development (2006-2009)
- ▣ Associate Dean, 1998-2000
- ▣ Chairperson of Media Arts, 1996-2000
- ▣ Chairperson of General Education, 1996-1999
- ▣ Founded five degree programs in media arts (Digital Art and Technology, Interactive Media, Animation, Graphic Design, Advertising)

#### **Academic Community**

- ▣ Associate Editor, *Media-N: Journal of the New Media Caucus*, 2007-2013.
- ▣ Editorial Board, *Media-N: Journal of the New Media Caucus*, 2005-2013.
- ▣ Board of Directors, New Media Caucus, 2005-2012.
- ▣ Task force to revise "Guidelines for Faculty Teaching in Digital Art,"  
College Art Association. 2005-2006.
- ▣ University Film & Video Association: Programming Chair for New Media, 2006.
- ▣ Tampa Bay Advertising Federation Education Board, 2005-2007.

## **P R O F E S S I O N A L   E X P E R I E N C E**

#### **Owner**

*Juliet Davis Digital, St. Petersburg, FL ('00-present)*

Brand management, integrated marketing communications, strategic social media, SEO, UX, web/app design and production, video production, animation, graphic design, instructional technologies, copywriting, scriptwriting, education and training media for online and F2F delivery.

#### **Social Media Influencer**

*Amazon.com (2015-2017)*

One of Amazon's Top 100 reviewers.  
Specialized in home goods.

#### **Independent Contractor**

##### **Online Program Development and Course Development**

*+ Saint Petersburg College (2003-2005):*

Contracted by college to develop/produce Online GUI/Graphics for their first online program.

+ *International Academic of Design & Technology (2007-2009)*

Contracted to design courses, and then employed to test them in online delivery.

**Associate Editor / Graphic Designer / Writer**

*Beachlife*, St. Pete Beach, FL ('91-'94)

Wrote more than 60 articles, including 3 cover stories.

Layout and graphics for publication, ads, brochures, flyers, etc.

**Owner, Brand Manager, Product Designer, Buyer, Financial Officer**

*Jungle Trader (retail stores)* St. Pete Beach, FL ('91-'94)

+ Started up and maintained two successful high-end retail stores (expanded from 1 to 2)

+ Worked with indigenous Cocama people in the Peruvian Amazon to  
sell their handmade works and communicate their stories behind them;

+ Designed jewelry and garments outsourced to U.S. workers

+ Supervised store associates.

+ Created all marketing materials and events

+ Managed all financial operations in conjunction with accounting firm

**Singer, Musician, Performer, Voiceover & Composer**

Full-time musician, vocalist, & voiceover. New England & Florida ('88-'92)

Contracted with agent to perform in New England on a full-time schedule.

**Broadcast Advertising Specialist**

*Fern/Hanaway Marketing & Advertising, Inc.* Providence, RI ('86-'88)

Copywriting, talent-hiring, production, and media planning/buying  
for radio and television in one of Rhode Island's top five ad agencies.

**Poetry Reviewer and Editorial Intern**

*Indiana Review* (literary journal) Indiana University, Bloomington, IN (1984)

Served as part of an editorial team involved in manuscript selection, editing,  
proofreading, corresponding with authors.

**Editorial Assistant (Internship)**

*Victorian Studies* (scholarly journal) Indiana University, Bloomington, IN (1984)

Screened manuscripts; corresponded with authors

**TV Actress**

*Beyond Our Control* (weekly TV series), NBC affiliate, South Bend, IN ('78-'80).

Weekly sketch-comedy show.